

As we recognize September as Attendance Awareness Month, I want to pause and reflect on our shared commitment to putting the “A” back in Bay. That commitment is rooted in five guiding pillars: Accountability, Attendance, Academics, the Arts, and Athletics. Each pillar plays an essential role in the success of our students, but today I want to focus on Accountability and why it matters so deeply to our work.

Accountability is more than a word; it’s a value that must live in every classroom, office, and home across Bay District Schools. It means holding ourselves and one another responsible for meeting the high standards we set for our schools and students. At its best, accountability builds trust, clarity, and a culture of continuous growth. It’s about owning our roles and working together to improve outcomes for every student.

For families, accountability means staying connected and involved in your child’s education. Whether that’s checking progress reports, attending parent-teacher conferences, or reinforcing expectations at home, your engagement is vital to student success.

For students, it means showing up ready to learn, taking responsibility for their actions, and making choices that lead to growth. And for our teachers and staff, it means providing high-quality instruction, seeking ways to improve, and modeling the responsibility we ask of our students.

This collective sense of accountability ensures that our schools are not only places of learning, but also safe and secure environments for all students. When we each embrace our role, students are empowered to thrive, not just academically, but in every part of their lives.

Thank you for the role you play in this partnership. Together, by holding ourselves to high standards and supporting one another, we will put the “A” back in Bay and build a brighter future for every student we serve.